

RE:CLOSE TAPE™

Change the tape, not the pack

For longer-lasting freshness, powerful promotions, and perfect portion control, RE:CLOSE TAPE brings a fresh approach to your packaging.

Simply applied to your existing lines, RE:CLOSE TAPE allows your product to remain in its own pack, delivering product freshness and maintaining a branded presence in consumers' homes after the product has been bought and opened.

Product Information

HIGH IMPACT PROMOTION

RE:CLOSE TAPE is a high impact promotional carrier and reclosure device facilitated by Essentra's world-class printing capability. Using our print and design knowhow we can deliver eye-catching results to ensure your message or promotion stays fresh in the consumers mind.

FUNCTIONALITY

RE:CLOSE TAPE is simple and intuitive to open – with a finger lift along the tape – and easy to RE:CLOSE, with an adhesive designed to stick securely again and again.

WASTE REDUCTION

Unlike labels, RE:CLOSE TAPE is a linerless solution which eliminates waste on application. Furthermore, delivering promotional messages on the tape, rather than the product packaging itself, removes the need for costly and wasteful pack design changes – change the tape, not the pack.



Key features

- Change the tape, not the pack – use our print capabilities to deliver your message
- Adhesive designed to stick securely again and again
- Perfect portion control with product remaining in branded pack
- Easy to lift with large integrated finger-lift
- Simply applied to new or existing lines

Contact us for more information

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